



Y'S MEN INTERNATIONAL

"To acknowledge the duty that accompanies every right"

PROJECT

**"SUPPORT TO VULNERABLE YOUTH AND WOMEN IN
JOB TRAINING AND SEED CAPITAL AFTER THE
CORONA VIRUS PANDEMIC".**

FINANCING by: Y's Men International - Y's Men Club of Santiago.

IMPLEMENTED by: YMCA of Santiago, Chile at YMCA Cerro Navia

TOF Project Systematization

By way of introduction, this paper will show the work developed under a project that aims to train, educate and provide tools to participants in the area of microenterprises to facilitate an economic income and thus improve the quality of life of these families.

From a professional perspective, a task-centered model was used, since it is based on the problems reported by the users (and not under the diagnosis of the Social Worker); in this case, how the pandemic harmed them in the household economy.

"The leading exponents of the task-centered model were W. Reid, L. Epstein and A. Shyne in the late 1960s. Their research concluded that the results of short-term interventions were more satisfactory than those obtained through open-ended interventions, in which some people dropped out of support services.

From this perspective, it is proposed to deal only with the problems perceived by the person concerned, determining with him/her the objective to be achieved by a given date. The participatory work model takes the analysis and intervention techniques from the psychosocial model.

As in the problem-solving process, it places the person's problem at the center of the intervention. It explores the problem and chooses the solution with it.

It relies on the same theoretical and practical elements as crisis intervention, except that it places more importance on the precise formulation of the problem, the task, the person being helped and the time limits.

The model is designed to assist in the resolution of difficulties experienced by individuals in interactions with their social situations. In addition, it aims to provide these people with a rewarding experience in problem solving, so that they improve their ability to cope with difficulties."

TOF Project Systematization

Name of the project: "**Support to young people and vulnerable women in job readiness and seed capital post pandemic corona virus**".

Good afternoon, my name is Catalina Becerra, Social Worker; I am currently working on a project of microenterprises for 50 women between 20 to 70 years old and 30 young people between 16 to 30 years old who are unemployed and in a situation of vulnerability.

This project was carried out in the Roosevelt population of Cerro Navia and Joaquín Edward Bello population in the commune of San Joaquín.

WORKSHOP #1: BAKERY and consisted in the elaboration of sweet dough such as "berlines", donuts, braids, etc., whose main materials to be used were flour, eggs, sugar, baking powder, caramel, jam, etc. The workshop was carried out without any inconvenience.

There were a total of 24 sessions with an average of 46 participants, 100% women between 20 and 65 years of age.



WORKSHOP #2: KNEADMAKING and consisted in the elaboration of different types of bread and dough for empanadas, whose main materials to be used were: flour, yeast, butter, salt, oil, etc. And it was carried out without any inconvenience.

Like the previous workshop, it was attended by 38 women and was developed in 24 sessions of 2.5 hours each.



Both workshops can be considered successful given the large number of participants (between 80 to 90% of those registered), who valued the quality of the workshops.

WORKSHOP #3: METALLIC STRUCTURES consisted of repairing fences, making countertops and structures in general, the main materials used were: iron, metal plates, welding machine, masks, gloves, breastplates, etc. As part of their tasks and practice, workshop participants made the perimeter fence of the Cerro Navia YMCA. The workshop considered that the participants brought their own tools for the development of the project.



The three workshops were carried out over a period of eight months.

During this process, different activities were carried out, such as:

1. Consultations in DIDECO of the respective communes in order to be able to orient the participants of the project regarding the funds where they could participate in order to create their own microenterprises.
2. Permanent support from the Social Worker to the participants.
3. Registration of those attending each class.
4. Interacting with the group and providing information in order to be able to carry out the workshops and thus achieve the correct execution of the workshops.
5. To arrange an interview with the person in charge of SERCOTEC of the Cerro Navia commune, Mr. Felipe Catalán, who will give an orientation talk on finances, product prices, and create a team for financing according to what the project participants are going to create.

This project, as mentioned above, has a duration of eight months in which workshops were held with tasting in the case of bakery and pastries; realization of metal structures with their respective teachers.

In December, a presentation of the recipes and structures made during the course was held at the YMCA premises, and at the end of the course the five best projects will be financed: 3 in pastry and bakery and 2 in metallic structures. These will be evaluated by a jury made up of members of the YMCA Board of Directors and Y's Men Club of Santiago.

It is worth mentioning that these trainings and respective workshops are to provide education and tools to the participants so that when they finish they can work independently. For various reasons, the participants are in a vulnerable situation, either due to lack of work or adverse situations that do not allow them to work outside the home.

According to the opinions of the project beneficiaries, they acquired knowledge in different areas according to what they considered convenient for their enterprises. In the case of the Bakery Workshop, Pamela Rojas currently sells baked bread and pastries in general. On the other hand, Rodrigo Ravello, who participated in the Metal Structures Workshop, comments that it was a great help and learning experience to achieve his objectives, in this case to be able to build an extension to his own house.

Testimonials from the participants in the Pastry and Viennese Pastry Workshops:

- Camila Sanhueza Quiroz: "the Workshop given by the YMCA and Y's Men helped me a lot to have new pastry knowledge and reinforce the ones I already had.

It was a pleasure to participate in this Workshop, since they gave us materials to put into practice the cooking lessons they taught us, besides meeting wonderful people."

- "Hi, I'm Pamela Rojas Jara, I came to the YMCA through a neighbor, we took the baking and pastry course together. My experience was rewarding, I learned a lot, I met great people with vocation and patience. With respect to what I learned in the workshops, I am currently selling kneaded bread, dobladitas, cake in a glass and made to order.

The YMCA-Y's Men's Workshop gave me the tools to accomplish goals and be independent. Thank you so much for the opportunity."

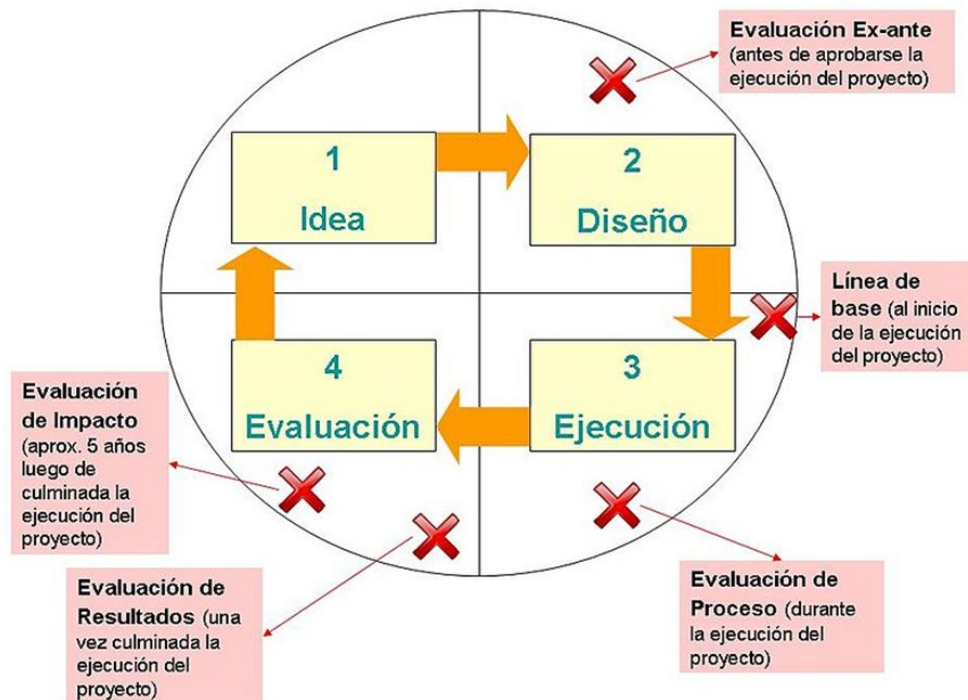
WORKSHOP #4: PROJECT PLANNING AND EVALUATION.

This workshop was attended by 58 people: 7 men and 51 women, of which 12 of them presented a project. The five winners of the Seed Capital provided by the Y's Men Project were selected.

It is also mentioned that one of the participants in these workshops applied independently - but with the support of this Project - for a business-level Competitive Fund that finances small

enterprises, winning a fund of MM\$ 3 (three million Chilean pesos). The participant was very grateful for the support provided to learn how to plan and develop projects, which helped her to win this Competitive Fund.

The Project Workshop reviewed aspects ranging from the idea to the design, execution and evaluation of the project.



WORKSHOP #5 FINANCIAL EDUCATION involves the same students from the previous workshops; the following topics were covered:

General Objective of the Program: contribute to improve the financial knowledge, skills and habits of the participants.

Specific Program Objectives:

- To understand basic financial concepts.
- Generate skills for resource management (planning, savings, credit).
- Promote healthy financial habits.



SEED CAPITAL - Last stage of the Project

On Saturday, March 25, 2023, a solemn and emotional Award Ceremony and delivery of Seed Capital to the five winners of the TOF Project funds took place.

Authorities of the YMCA and Y's Men Club of Santiago, as well as the participants of the Workshops and their families took part in the ceremony.

In total there were five participants who were chosen as winners of the "Capital Seed" who were awarded with a capital of \$500,000 (Chilean Pesos) aprox., delivered on implements, appliances, machines, etc. according to requested in their Projects to start-up their microenterprises. All were very happy with their prize and eager to start with their projects.

Annex of the winning projects:

"In project management, project evaluation is a process to determine the establishment of changes generated by a project, based on the comparison between the current state and the state foreseen in its planning.¹ That is, it seeks to know how much a project has managed to meet its objectives, the changes made in the planning, or how much capacity it would possess to meet them.

Project evaluation always produces information for decision making, so it can also be considered as an activity aimed at improving the effectiveness of projects in relation to their objectives, as well as

promoting greater efficiency in the allocation of resources.2 In this sense, it should be pointed out that evaluation is not an end in itself, but rather a means to optimize project management.”

If we take into account the changes generated during the implementation of this Project, we can point to the success of this intervention in that it enabled the training of 80 people in vulnerable situations. The start-up of five new small businesses through the Seed Capital provided by Y's Men and 20 businesses that were being developed and that were strengthened by the training received. 100% of the participants were aware of the importance of saving and how to develop a project.

Finally, we would like to thank Y's Men International and Y's Men Club of Santiago for allowing the YMCA of Santiago -through its community program of the YMCA in Cerro Navia, which works in the third poorest commune of our country-, to make it possible for 80 families of the community to take a step out of their vulnerability through education and training, and of course, the delivery of the Seed Capital.

July 2023.

CERTIFICATE

The Y's Men Club of Santiago together with the YMCA of Santiago, in the framework of the development of the TOF Project, delivers to Mr./Mrs. _____ Rut _____ winner of the Seed Capital fund the following material implements:

_____ for an equivalent amount of \$ 500,000 in Chilean pesos aprox., for the start-up of their work venture.

It should be noted that these materials will be under the supervision of the YMCA for a period of two years to be used in what was actually indicated in the Project, by the person indicated in this document. Materials may not be sold or rented, otherwise they must be re-integrated into the Institution to be delivered to another user.

Santiago, May 6, 2023.